

# INVOICE



**KUSA-TV**  
**500 Speer Blvd.**  
**Denver, CO 80203**  
**Main: (303)871-9999**  
**Billing:**

[www.9news.com](http://www.9news.com)

Billing Address:

**Campaign Group, The / POL**  
**Attention: Accounts Payable**  
**1600 Locust Street**  
**Philadelphia, PA 19103**

Send Payment To:

**KUSA-TV**  
**KUSA**  
**PO BOX: 637386**  
**Cincinnati, OH 45263-7386**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1661347-1	09/30/18	September 2018	08/27/18 - 09/30/18

Property	Account Executive	Sales Office	Sales Region
KUSA	Mary Tricoli	Telerep Philadel	National

Advertiser	Product	Estimate Number
ISS/ Giffords PAC	GIFFORDS	369

Flight Dates	Order #	Alt Order #
09/25/18 - 10/15/18	1661347	09218315

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling
SP/Other as noted in contract remarks

Agency Code	Advertiser Code	Product 1/2
	39	40

Agency Ref	Advertiser Ref
20329AG	113886

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																		
1	09/25/18	09/28/18	9News 6am	6-7am	- TWTF - -	:30	3	\$1,800.00	NM																																																																		
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4	KUSA	F	09/28/18	3:48 PM	Ellen	3-4p	:30	GI F1805YESH	\$800.00	NM																																																																	
8	09/25/18	10/01/18	Local News @ 4p M-F	4-5p	MTWTF - -	:30	5	\$1,600.00	NM																																																																		
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																	
3	KUSA	Tu	09/25/18	4:27 PM	Local News @ 4p M-F	4-5p	:30	GI F1805YESH	\$1,600.00	NM																																																																	
4	KUSA	W	09/26/18	4:14 PM	Local News @ 4p M-F	4-5p	:30	GI F1805YESH	\$1,600.00	NM																																																																	
5	KUSA	Th	09/27/18		Local News @ 4p M-F	4-5p	:00		<del>\$1,600.00</del>	NM																																																																	
<i>Credited</i>																																																																											
2	KUSA	F	09/28/18	4:48 PM	Local News @ 4p M-F	4-5p	:30	GI F1807TEXH	\$1,600.00	NM																																																																	
12	09/25/18	09/28/18	Local News @ 5p M-F	5-530p	- TWTF - -	:30	4	\$3,000.00	NM																																																																		

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Non-Discrimination: TEGNA Media and its stations do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

# INVOICE

Send Payment To:



**KUSA-TV**  
**KUSA**  
**PO BOX: 637386**  
**Cincinnati, OH 45263-7386**

Invoice # <b>1661347-1</b>	Invoice Date <b>09/30/18</b>	Invoice Month <b>September 2018</b>	Invoice Period <b>08/27/18 - 09/30/18</b>
Advertiser <b>ISS/ Giffords PAC</b>	Product <b>GIFFORDS</b>	Estimate Number <b>369</b>	

[www.9news.com](http://www.9news.com)

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																				
16	09/25/18	09/28/18	NBC Nightly News	NBC Nightly News	- TWTF - -	:30	4	\$5,000.00	NM																				
<table border="0"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>09/24/18</td> <td>09/30/18</td> <td>- TWTF - -</td> <td>4</td> <td>\$5,000.00</td> <td colspan="4"></td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						09/24/18	09/30/18	- TWTF - -	4	\$5,000.00				
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	09/24/18	09/30/18	- TWTF - -	4	\$5,000.00																								
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																			
2	KUSA	Tu	09/25/18	5:10 PM	Local News @ 5p M-F	5-530p	:30	GI F1806EM H	\$3,000.00	NM																			
1	KUSA	W	09/26/18	5:08 PM	Local News @ 5p M-F	5-530p	:30	GI F1806EM H	\$3,000.00	NM																			
3	KUSA	Th	09/27/18		Local News @ 5p M-F	5-530p	:00		<del>\$3,000.00</del>	NM																			
					<i>Credited</i>																								
4	KUSA	F	09/28/18	5:11 PM	Local News @ 5p M-F	5-530p	:30	GI F1805YESH	\$3,000.00	NM																			
19	09/25/18	09/28/18	Local News @ 6p M-F	6-630p	- TWTF - -	:30	4	\$3,000.00	NM																				
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																			
3	KUSA	Tu	09/25/18	6:13 PM	Local News @ 6p M-F	6-630p	:30	GI F1806EM H	\$3,000.00	NM																			
4	KUSA	W	09/26/18	6:28 PM	Local News @ 6p M-F	6-630p	:30	GI F1806EM H	\$3,000.00	NM																			
1	KUSA	Th	09/27/18	6:19 PM	Local News @ 6p M-F	6-630p	:30	GI F1807TEXH	\$3,000.00	NM																			
2	KUSA	F	09/28/18	6:24 PM	Local News @ 6p M-F	6-630p	:30	GI F1805YESH	\$3,000.00	NM																			
24	09/25/18	09/28/18	9News 10p M-F	9News 10p M-F	- TWTF - -	:30	4	\$3,800.00	NM																				
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2	KUSA	W	09/26/18	10:22 PM	9News 10p M-F	9News 10p M-F	:30	GI F1806EM H	\$3,800.00	NM																			
4	KUSA	Th	09/27/18	10:24 PM	9News 10p M-F	9News 10p M-F	:30	GI F1805YESH	\$3,800.00	NM																			
3	KUSA	F	09/28/18	10:13 PM	9News 10p M-F	9News 10p M-F	:30	GI F1807TEXH	\$3,800.00	NM																			
29	09/25/18	09/28/18	Today Show	7-9a	- TWTF - -	:30	3	\$1,800.00	NM																				
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																			
2	KUSA	W	09/26/18	8:59 AM	Today Show	7-9a	:30	GI F1805YESH	\$1,800.00	NM																			
1	KUSA	Th	09/27/18	7:49 AM	Today Show	7-9a	:30	GI F1807TEXH	\$1,800.00	NM																			
3	KUSA	F	09/28/18	8:55 AM	Today Show	7-9a	:30	GI F1807TEXH	\$1,800.00	NM																			

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32	09/25/18	09/28/18	Tonight Show	1037-1137p	- TWTF - -	:30	3	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/18 09/30/18 - TWTF - - 3 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KUSA W 09/26/18 11:23 PM Tonight Show 1037-1137p :30 GI F1805YESH \$1,500.00 NM 1 KUSA Th 09/27/18 11:35 PM Tonight Show 1037-1137p :30 GI F1807TEXH \$1,500.00 NM 3 KUSA F 09/28/18 10:49 PM Tonight Show 1037-1137p :30 GI F1805YESH \$1,500.00 NM									
36	09/25/18	09/28/18	Late Night	1137p-1237a	- TWTF - -	:30	3	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/18 09/30/18 - TWTF - - 3 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KUSA W 09/26/18 12:22 AM Late Night 1137p-1237a :30 GI F1806EM H \$600.00 NM 3 KUSA Th 09/27/18 12:22 AM Late Night 1137p-1237a :30 GI F1805YESH \$600.00 NM 1 KUSA F 09/28/18 12:06 AM Late Night 1137p-1237a :30 GI F1807TEXH \$600.00 NM									
39	09/29/18	09/29/18	Saturday Night Live LF	SNL Late Fringe	-----S-	:30	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/18 09/30/18 -----S- 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KUSA Sa 09/29/18 12:49 AM Saturday Night Live LF SNL Late Fringe :30 GI F1805YESH \$2,000.00 NM									
43	09/26/18	09/26/18	Chicago Med	Wed Prime A	--W----	:30	1	\$4,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/18 09/30/18 --W---- 1 \$4,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KUSA W 09/26/18 7:38 PM Chicago Med Wed Prime A :30 GI F1805YESH \$4,000.00 NM									
45	09/25/18	09/28/18	Daytime	M-F 9a-3p	- TWTF - -	:30	3	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/18 09/30/18 - TWTF - - 3 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KUSA W 09/26/18 12:28 PM Daytime M-F 9a-3p :30 GI F1806EM H \$350.00 NM 3 KUSA Th 09/27/18 Daytime M-F 9a-3p :00 <del>\$350.00</del> NM <i>Credited</i> 2 KUSA F 09/28/18 12:59 PM Daytime M-F 9a-3p :30 GI F1805YESH \$350.00 NM									
48	09/25/18	09/28/18	Today Show 3	11a-12p	- TWTF - -	:30	3	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/18 09/30/18 - TWTF - - 3 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 KUSA W 09/26/18 10:59 AM Today Show 3 11a-12p :30 GI F1806EM H \$350.00 NM 1 KUSA Th 09/27/18 Today Show 3 11a-12p :00 <del>\$350.00</del> NM <i>Credited</i> 2 KUSA F 09/28/18 10:59 AM Today Show 3 11a-12p :30 GI F1805YESH \$350.00 NM									

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